



TWICE UPON A TIME

2 SCENARIOS FOR 2030

WE MUST LEARN TO REMEMBER THE FUTURE.

Søren Kierkegaard (1845):
“Life must be lived forwards
but can only be understood
backwards.”



The 2030 Imperative:
Travel forward 10 years.
Return with what we've learned.
Make better decisions TODAY.



2030: THE LOUSY FUTURE

- Scorching summers taken for granted
- North vs. South climate division
- Fossil fuel reliance & coal comeback



SCORCHED EARTH. RIGGED GAMES.

- Growth over Purpose
- Isolationist politics & polarized populaces
- Democratic collapse into vested interests



THE SURVEILLANCE MACHINE

DIGITAL SHARECROPPERS:

Ordinary people working in walled digital fiefdoms.

THE FAKE-EVERYTHING ECOSYSTEM:

Garbage, noise, cheap speech, and virtual reality escapism masking the collapse.

TECHNOLOGICAL UNEMPLOYMENT:

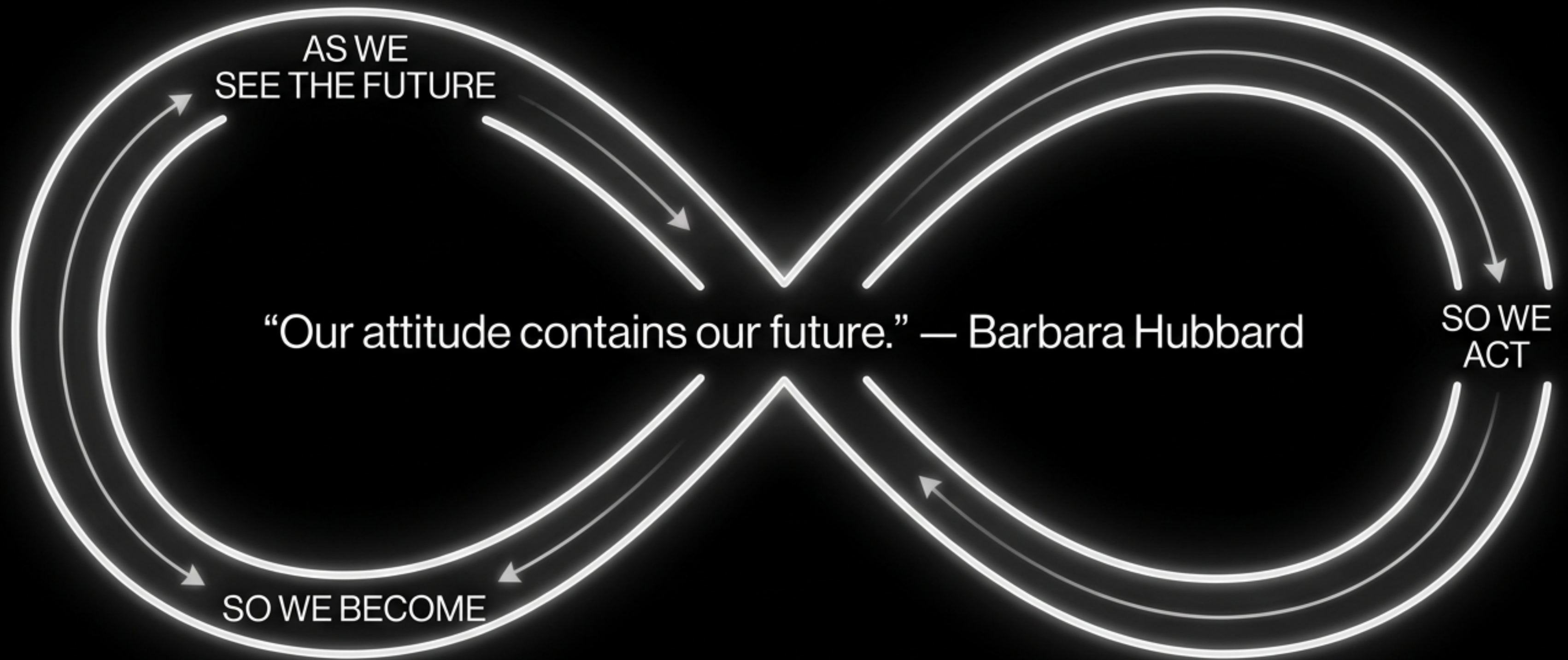
A brutal downward cycle of class conflict driven by mindless automation.





**THE FUTURE IS NOT A BLANK SCREEN.
IT IS A MINDSET.**

THE SELF-FULFILLING PROPHECY



2030: THE GOOD FUTURE



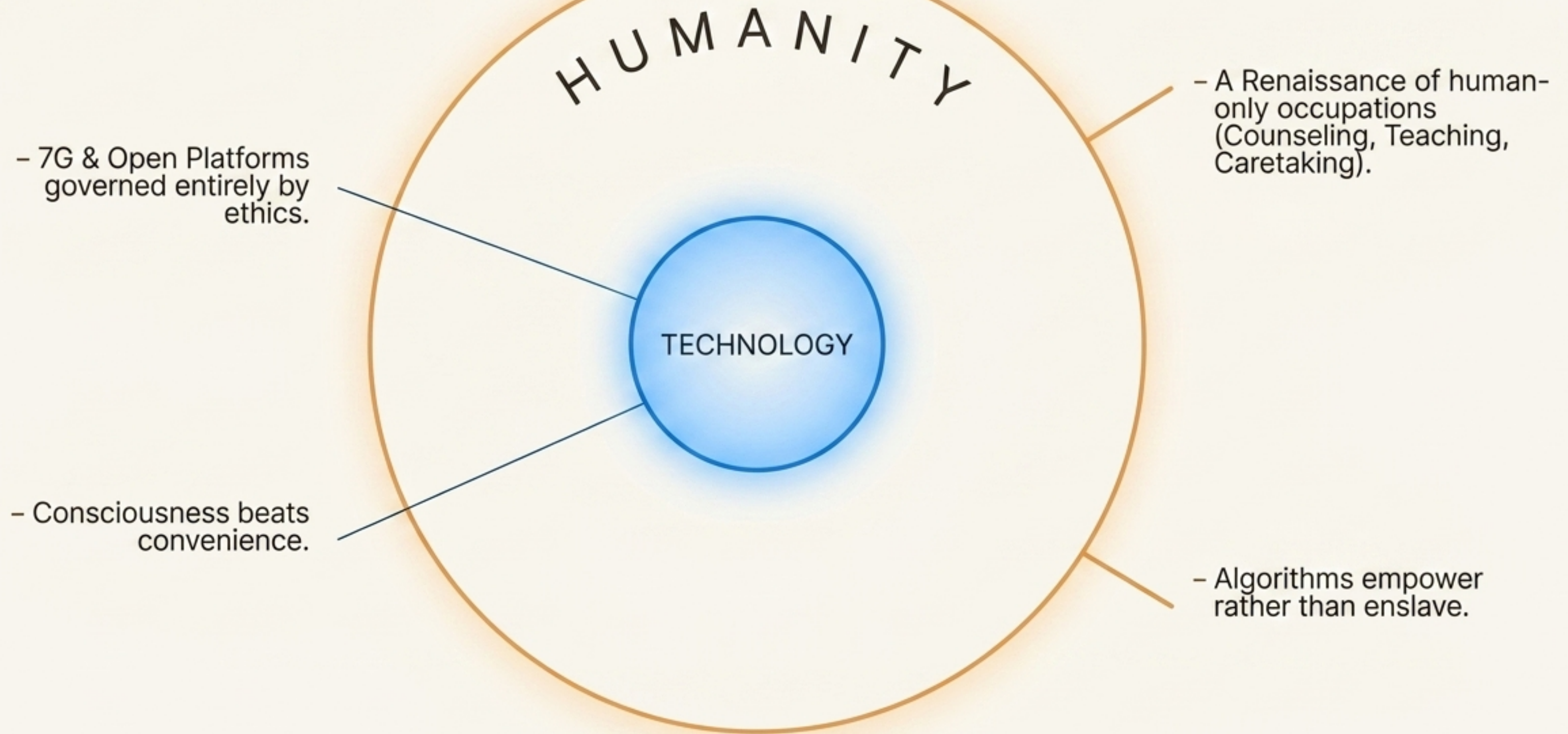
SUSTAINABLE IS THE NEW PROFITABLE.

- THE CARBON COIN:
Polluters pay to keep carbon in the ground.
- ENERGY ABUNDANCE:
Nuclear fusion leaps;
30% of land rewilded.



- THE 4Ps: A structural shift to People, Planet, Purpose, and Prosperity.
- HOLISTIC ECONOMICS:
Tens of millions of new jobs in climate adaptation.

HUMANS IN THE LOOP



A RECALIBRATED WORLD



Cultured meat & vertical farming feeding 9 billion.



1,000-mile battery ranges & hydrogen high-speed rail.



AI-assisted drug discovery & universal digital therapeutics.



Circular travel models replacing extractive cruise-ship aberrations.

THE 2030 DICHOTOMY

Growth over Purpose
& Fossil Fuel Reliance

THE ECONOMY

The 4Ps & Sustainable
is Profitable

The Surveillance Machine
& Digital Fiefdoms

THE TECHNOLOGY

Human-in-the-Loop AI
& Ethical Governance

Scorched Earth &
Environmental Shutdown

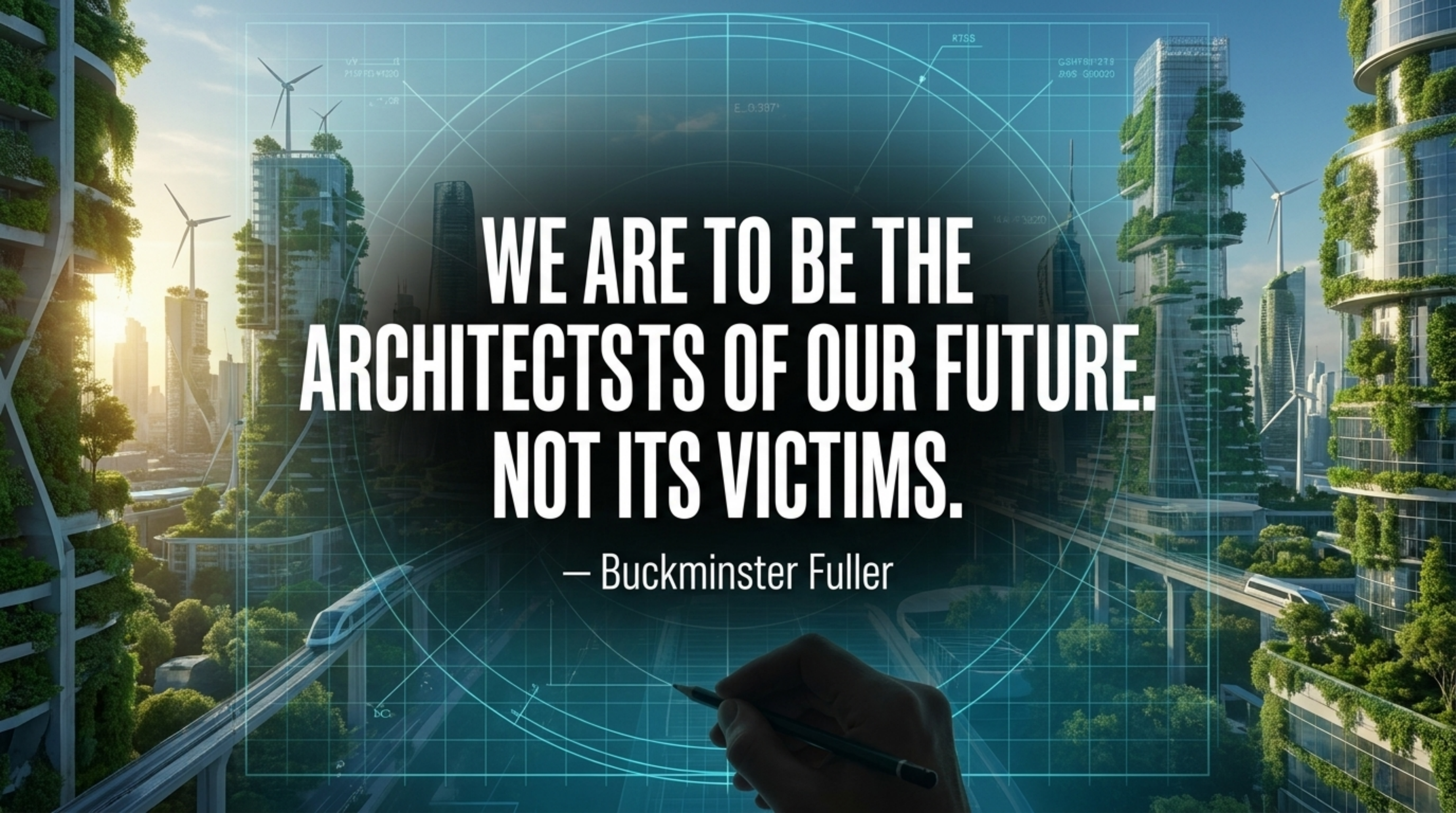
THE PLANET

30% Rewilded,
Carbon Coins & Fusion

Digital Sharecroppers
& Fake-Everything

THE SOCIETY

Renaissance of Human
Care & Creativity



**WE ARE TO BE THE
ARCHITECTS OF OUR FUTURE.
NOT ITS VICTIMS.**

— Buckminster Fuller

THE GOOD FUTURE PROJECT



Watch the Film: “Twice Upon a Time”
& “Only the Good 2030”



Listen to The Good Future Podcast



Join the Movement at FuturistGerd.com

SEE YOU IN THE FUTURE.

Gerd Leonhard