

GERD LEONHARD

FOR THE **HUMAN** FUTURE

● PEOPLE

● PLANET

● PURPOSE

● PEACE

● PROSPERITY

PUBLIC THINKER · ADVOCATE FOR HUMANITY · KEYNOTE SPEAKER · AUTHOR · FILM-MAKER

KEY MEMES & STATEMENTS

| TECHNOLOGY VS. HUMANITY

*"**Embrace technology** but don't become it!"*

*"Technology is great but **humanity is greater**. Make your choices wisely."*

*"The more we connect with technology the more we must **protect and nurture what makes us human**."*

*"Societies are driven by their technology but **defined by their humanity**."*

*"Technology is not what we seek but **how we seek**!"*

*"Technology may drive us but **humanity defines us**."*

*"Smarter and faster is great - but **MORE HUMAN** is greater."*

*"As our world goes rapidly digital, it will be our **humanity and our purpose** that defines us, not our technology."*

*"Technology is binary but **humans are multinary** - and we should probably keep it that way!"*

*"We should never put efficiency over humanity - **resist machine-thinking!**"*

| AI, AUTOMATION & THE FUTURE OF INTELLIGENCE

*"When AI (artificial intelligence) meets **HI (human intelligence)**, business as usual is dead."*

*"The biggest danger, today, is not that machines will take over, but that we **become too much like them!**"*

*"Data is the new oil, **AI is the new electricity** and the IoT is the new nervous system."*

*"**Trust isn't digital**, happiness isn't a program, relationships aren't code."*

*"A totally automated society will **deprive life of purpose** and human dignity."*

*"As technology becomes virtually unlimited in power, the main question is: **WHO or WHAT do we want to be?**"*

*"Purely intelligent creatures - whether human or machine - will be **detrimental for society.**"*

*"Technology can do great things, but it does not **WANT** to do great things. **The WANT is up to us.**"*

*"I am afraid that our efforts to become super-human will result in a **downgrade, not an upgrade.**"*

| FUTURE MINDSET, WORK & SOCIETY

*"The Future is already here we just need to **pay more attention!**"*

*"As science fiction is becoming science fact, **IMAGINATION** will become more important than knowledge."*

*"The future is better than we think we just need to design it with **collective human happiness** as the core objective."*

*"The future is better than we think - we just need to **govern it wisely**."*

*"The future is not something that just happens to us - it is **something we create!**"*

*"There are no experts for the future - only **experts for the past!**"*

*"To better imagine and create your future, **assume less and discover more**."*

*"I **observe the future**, I don't predict it!"*

*"The future is exponential, convergent, combinatorial - let's add **holistic, circular and human-centric** as requirements."*

*"The future is increasingly arriving gradually, then suddenly - **linear thinking will be detrimental**."*

*"**Offline is the new luxury** - enjoy it while you can!"*

*"The key challenge of a hyper-connected society: **abundance on the outside** but scarcity on the inside."*

*"Being over-connected is just as bad as being **disconnected**."*

*"The future of work: from a focus on efficiency to a focus on **human agency**."*

*"The end of routine is **NOT the end of human work**, jobs or purpose."*

*"We don't think only with the brain - we **think with the body**!"*

*"Everything should be as **smart as necessary** but not smarter."*

*"Don't pursue perfection too much - **life happens through mistakes**!"*