



GERD LEONHARD

FOR THE **HUMAN** FUTURE



PEOPLE



PLANET



PURPOSE

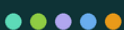


PEACE

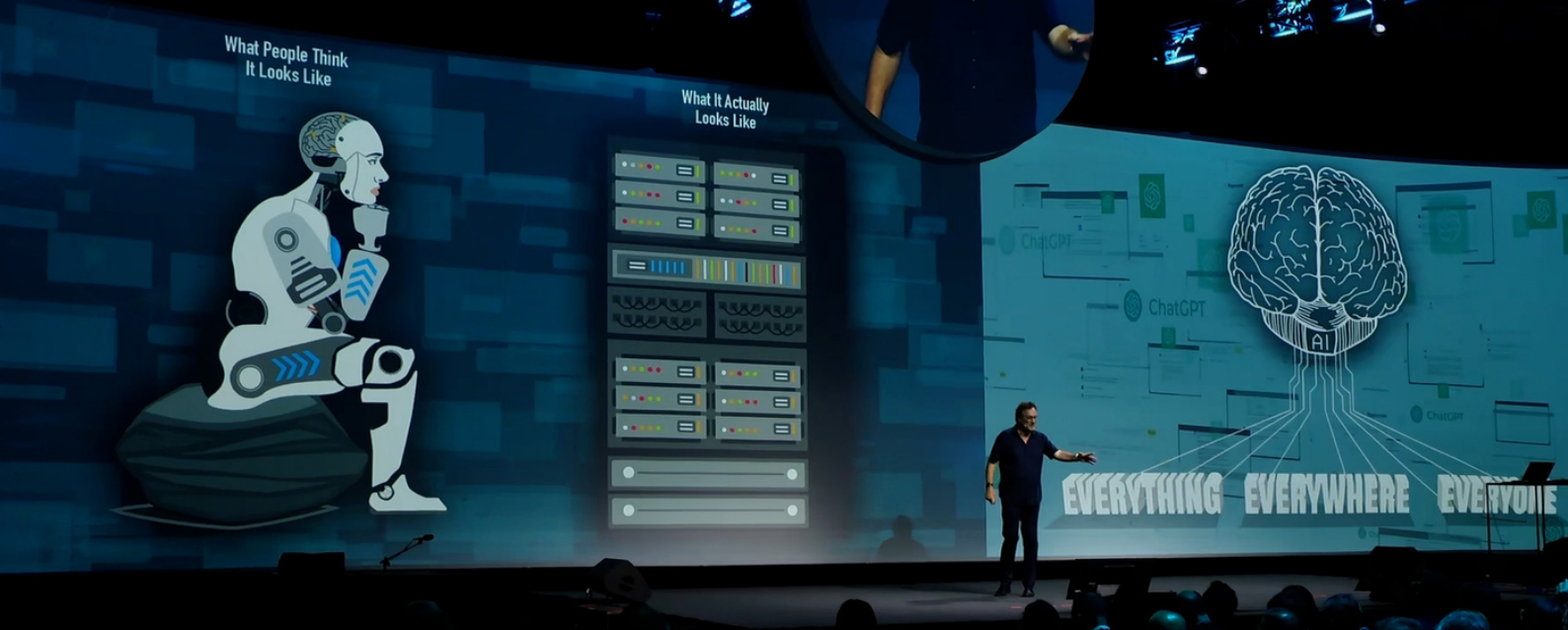


PROSPERITY

Public Thinker · Advocate for Humanity
Keynote Speaker · Author · Film-Maker



FUTURISTGERD.COM · GERD.TV



ONE OF THE MOST INFLUENTIAL PEOPLE IN EUROPE

GROUNDING IN THE 5Ps: PEOPLE, PLANET, PURPOSE, PEACE & PROSPERITY

"People, Planet, Purpose, Peace and Prosperity" is Gerd's mantra, and helping to design "The Good Future" is his mission. One of the top-rated futurists worldwide, he has delivered keynotes to a combined audience of over 3.5 million people across 70+ countries, working with Mercedes-Benz, Microsoft, Google, NBC, Visa, the European Commission, L'Oréal, Audi, Deloitte, Nestlé, UBS and IBM.

Wired magazine lists him among the 100 most influential people in Europe, and he ranks #18 in the 2024 global list of futurist gurus. As author of five books - including the 2016 bestseller "Technology vs. Humanity" (now in 14 languages) - Gerd is the go-to voice on digital ethics, human-centric technology, sustainability and geopolitics.

With his cinematic extra-wide "super-keynote" format, Gerd keeps pioneering the art of keynoting, while his "keynote television" style places him among the most talked-about digital presenters worldwide. Films, shows and full keynotes now stream on his own platform, Gerd.TV.

A professional musician, acclaimed filmmaker and producer, Fellow of the Royal Society of Arts (London) and visiting professor at Fundação Dom Cabral in Brazil, Gerd shares his prescient views in The Guardian, HBR and Wired, and on the BBC, CNN, SRF, ZDF, ARD and ARTE. He is CEO of The Futures Agency, based in Zürich and often working from Lanzarote.

THE SUPER-KEYNOTE & KEYNOTE TELEVISION

When Gerd speaks it isn't a presentation - it's an immersive performance, perfected over thousands of hours in front of audiences worldwide. His extra-wide, cinematic "super-keynote" wraps the room in the future, while his "keynote television" format reinvented virtual events long before everyone else went remote. Films, shows and full-length keynotes now stream on his own platform, Gerd.TV.

CORE TOPICS FOR 2026

- **AI & the Future of Humanity**
Competence vs. consciousness, androrithms, and why our humanity is the point.
- **The Good Future & the 5Ps**
Beyond GDP to People, Planet, Purpose, Peace and Prosperity.
- **Digital Ethics**
Human-centric, human-beneficial technology as an existential priority.
- **Geopolitics & Geo-Economics**
European strategic autonomy and a shifting global order.
- **The Future of Work & Learning**
Life with and after automation - rebooting education, training and HR.
- **Foresight for the Next 10 Years**
What to understand about the immediate future, today.

NEW: GERD.TV

Gerd's own streaming platform - films, live-streams, weekly "Gerd's Takes", NotebookLM learning sessions and exclusive full-length keynotes. Observe. Understand. Feel. Learn. Envision. Engage. Act.

WORD OF MOUTH FROM AROUND THE WORLD

Working with Gerd was an excellent experience, and he definitely pushed our executives' thinking forward. Not only did he outline major technological and societal trends affecting our business, he did so in a way that was engaging and personal.

Adam Carroll, Inter Public Group

Eye-opening, thought-provoking, brilliant. Gerd's visionary speech challenges the very core of our beliefs; he can link seemingly unrelated trends and deliver a presentation in engaging and entertaining fashion.

Dana Kršáková & Michal Ivantýšyn, ITAPA Slovakia

Gerd allows the audience to travel to and from the future. The result remains long after the conference, when you rewind his presentations after a few years and see it happening in front of your eyes. I had the pleasure to hire Gerd when I was at Pestana Hotel Group, and this event reached the highest score ever in 4 decades. He is a pleasure to work with, and I highly recommend him.

Nuno Ferreira Pires, SPORT.TV

Gerd Leonhard distinguishes himself from other futurists through his emphasis on the human factor in the story between man and machine. While some focus on predicting what technology will bring soon, he actively searches for a positive story for humanity and clearly sets limits on technology.

Kristoff Vandermeersch, HR Expo

Your presentation was a huge success. You managed to scare delegates to death and give them hope at the same time — quite a feat and exactly what they needed! Thank you also for crafting your ideas so that they tied very directly into our business, rather than being just a rehash of a standard presentation.

Clive Viegas Bennett, MGI Worldwide

Gerd really made a big difference to our event because when he speaks about future changes, technology and behaviors, he worries about connecting all of these with the audience's reality, showing that it is possible to succeed, as humans, in this new world. He connects in a way that makes us feel there is space for both humans and technology to live together.

Patricia Bastos, Tetra Pak

CONTACT & LINKS

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“THE FUTURE IS NO LONGER A TIME-FRAME; IT'S A MINDSET”