



ABOUT GERD LEONHARD's SPEAKING TOPICS, July 2026

FOR THE HUMAN FUTURE!

Public Thinker. Futurist. Advocate for The Good Future. Defender of Andorithms. Keynote Speaker, Filmmaker and Author of five books, incl. the bestseller Technology vs. Humanity.



MEET GERD

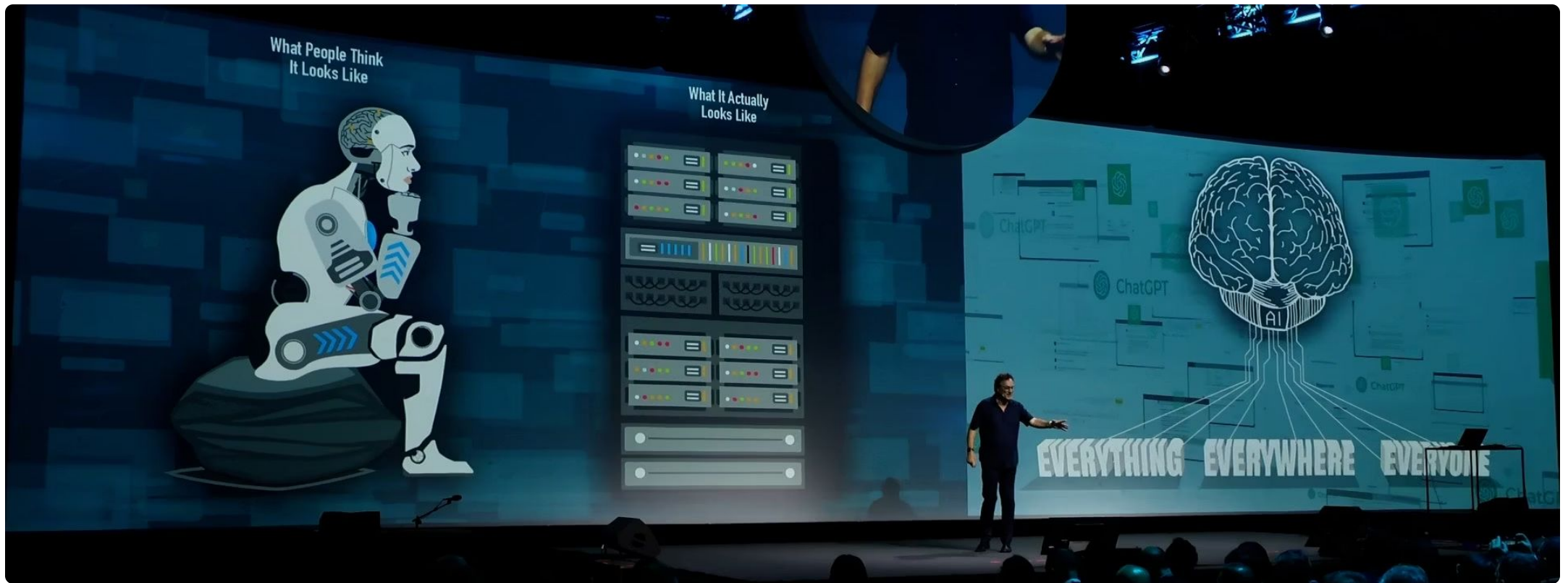
"One of the most influential people in Europe"
– Wired Magazine

Gerd Leonhard's work is grounded in the 5Ps: People, Planet, Purpose, Peace and Prosperity.

Gerd (65) is one of the top-rated keynote speakers and futurists worldwide. Over 22 years, he has presented at 2000+ leading conferences, working with Mercedes-Benz, Microsoft, IBM, Google, Deloitte, Roche, the European Commission, the U.N. and the WWF. Wired magazine named him one of the most influential Europeans, and he is ranked #7 globally among futurists. Watch his 2026 'For the Human Future' brand relaunch.

"People, Planet, Purpose, and Prosperity" is Gerd's motto, and helping to design The Good Future is his key objective.

Bestselling author of "Technology vs Humanity", Gerd is the go-to thought leader on digital ethics, human-beneficial technology, sustainability, and future-fit economic logic. His cinematic super-keynote format pioneers the art of keynoting for large venues, while his virtual "keynote television" style has made him one of the most talked-about online keynote speakers worldwide. A former professional musician, critically acclaimed filmmaker and producer, Fellow of the Royal Society of the Arts, and visiting professor at Fundação Dom Cabral in Brazil.



Gerd is no stranger to the media. He frequently shares his often controversial but always insightful and prescient views in publications like The Guardian, Harvard Business Review, Business Insider, and Wired UK. He's contributed interviews to the [BBC](#), [CNN](#), Arirang TV, Swiss [TV SRF](#), ZDF, ARD, and ARTE, and appeared as a special guest in many documentaries.

He is based in Zurich, Switzerland and often works from Las Brenas, Lanzarote.

[DOWNLOAD GERD'S BIO AS PDF](#)

[SUBMIT BOOKING INQUIRY](#)

SOME OF GERD'S KEY STATEMENTS

"The more we connect with technology the more we must protect and nurture what makes us human"

"The future is better than we think – we just need to design it with collective human happiness as the core objective"

"I am afraid that our efforts to become super-human will result in a downgrade, not an upgrade"

"To better imagine and create your future, assume less and discover more"

More...



CNN Abu Dhabi Tomorrow in Motion (2025)

Through the eyes of futurist Gerd Leonhard, discover how Abu Dhabi's urban developments offer a comprehensive model for the cities of the future. [VISIT THE WEBSITE](#)



Super-Keynotes

Gerd Leonhard's revolutionary presentation format transforms traditional keynotes into immersive cinematic journeys into tomorrow

[VISIT THE WEBSITE](#)

ONE OF THE TOP-10 FUTURIST KEYNOTE SPEAKERS, WORLDWIDE.

Inquire today to find out how Gerd can help your organization thrive.

GERD'S KEYNOTES

Booking Inquiry



YouTube



The Human Future in the Age of Exponential Change

A big THANKS to DHL for hosting me at their amazing event in Amsterdam in June 2026 see...



YouTube



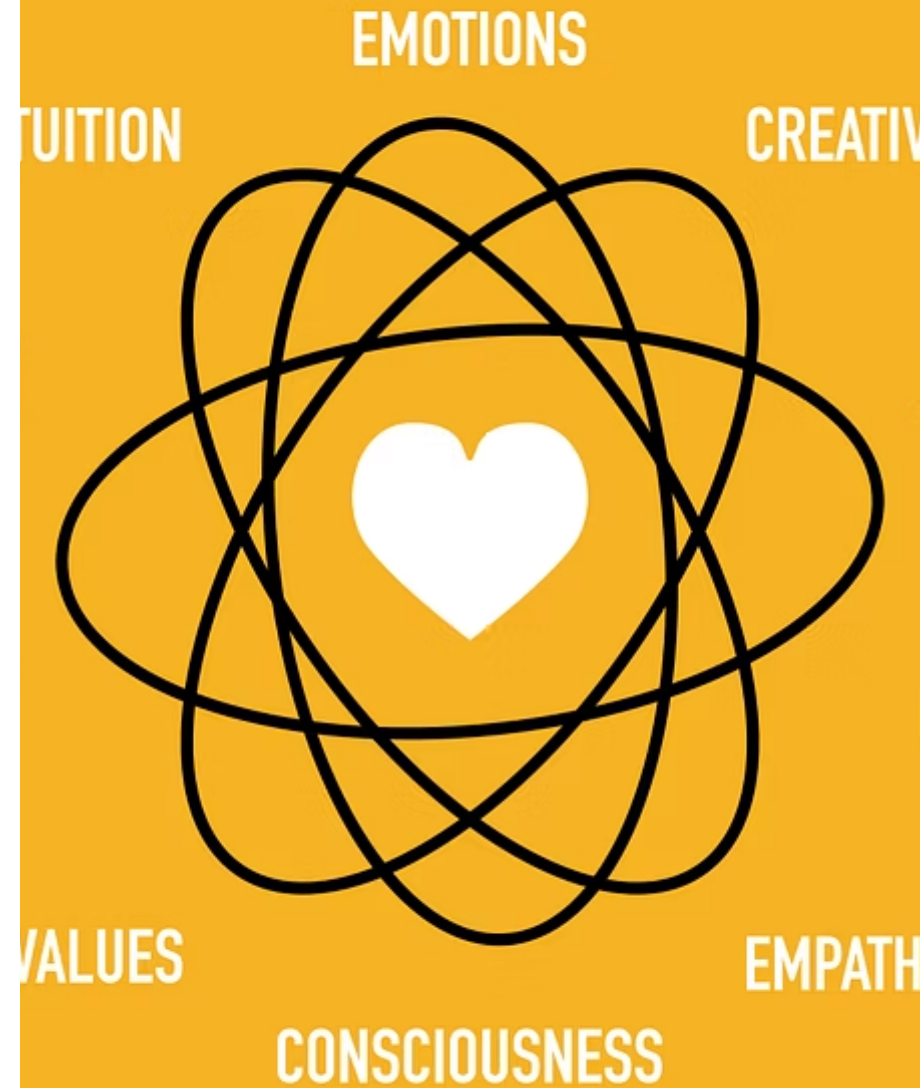
The Future Of Humanity and AI: Gerd Leuridan

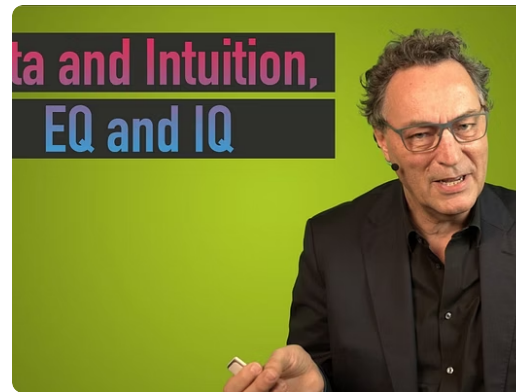
In this talk, edited and updated from my AIVolution 2024 keynote in Lisbon (link below),...

ANDRORITHMS

The opposite of algorithms: The human qualities no algorithm will ever replace.

Human Agency. Consciousness. Spirituality. Qualia. The opposite of Algorithms.





The Androrithms Manifesto

Androrithms – not just Algorithms!

I coined the term "Androrithms" – a blend of "Andro" (human) and "algorithms" – in my 2016 book Technology vs Humanity. It has since become one of the central themes in almost all of my keynotes, and a strong meme online.

Androrithms are the human-only traits that we all have: empathy, compassion, intuition, imagination, and of course agency and consciousness. They also include the increasingly endangered hallmarks of being human: mystery, serendipity, making mistakes, and the right to keep secrets. The androrithmic view rests on the definition of intelligence: humans have at least eight distinct kinds of intelligence (emotional, social, kinesthetic and more), while algorithms have exactly one – logical, binary, fact-based intellectual intelligence.

Androrithms are the messy, organic, conscious essence of being human. While machines and AI are brilliant at answers, humans are the masters of context, common sense, intuition and questions.

As Picasso put it back in 1968:

"Computers are useless. They can only give you answers."

My argument for nurturing our Androrithms is simple: for every spectacular algorithmic breakthrough, we must equally strengthen and protect our androrithms. AI is rapidly reshaping how we relate to one another; it is the first technology (and science) that changes WHO WE ARE, and who we might become. This is why we have to nurture and defend our human idiosyncrasies, so they are not flattened or even erased by 'too much technology' as it becomes the permanent middleman for everything we do.

"Computers are for answers, humans are for questions (Kevin Kelly)"

The roots of Androrithms lie in a conviction I hold deeply: the core of our humanity cannot be predicted, copied optimised by any algorithm. Organisms are not algorithms. Yes, we are living through the Intelligence Revolution, and we now inhabit a digital world ruled by automation and data – but the real engines of progress remain stubbornly organic: intuition, imagination, values, ethics, consciousness, spirituality – and the courage to embrace mystery.

Androrithms are the counterweight to machine logic – a defence of the traits only humans can have, the very things that come alive where efficiency and probability runs out.

Visit my new Androrithms.com site.

Booking Inquiry

POSTS ABOUT ANDRORITHMS

Will Cognitive Outsourcing make us dumber? Will increasingly intelligent AIs mean that humans risk sliding into "super stupidity"?

VIDEO

We are a desire, not an algorithm: The synchronicity between Pope Leo's Magnifica Humanitas (on AI) and my own #techvshuman writings and videos

VIDEO



The rise of Super-Stupidity, the End of Solitude and more: Impact of AI: Elon University 2026 Report

VIDEO



THE GOOD FUTURE

The good future is ENTIRELY possible. We have all the tools but will we have the will? [More](#)



“The Good Future” is not something that simply happens to me—it is something I create through my choices, my values, and my actions. I do not accept the idea that the future is automatically negative because of artificial intelligence, climate change, or inequality. Instead, I see the future as open and full of possibility. Technology itself is not good or bad—it is up to me to guide it with ethics, responsibility, and a clear sense of purpose.

I propose that we must move beyond a system driven only by profit and efficiency and instead focus on people, planet, purpose, and prosperity. I believe we already have the tools to build a better world, but what we lack is the collective will and wisdom to use them properly. For me, “The Good Future” becomes real when we choose to prioritize human well-being, support ethical innovation, and work together globally instead of chasing short-term gains.

What is the good future?

The Good Future is not a utopia. It is a choice.

Humanity already possesses much of the knowledge, the science, and the technology needed to tackle humanity's greatest challenges – from clean energy and smarter healthcare to future-ready education, regenerative industry, and carbon-neutral mobility. The real question is not whether we can do it, but whether we will. We have the capital. We have the tools. **What we lack is the collective will – the TELOS – to invest in the future we actually want.**

The missing ingredient is not innovation, but intention. We need purpose, collaboration, and telos – a shared sense of direction and practical wisdom about where we are going. Science and technology will shape tomorrow, but they must never define it. Our future will ultimately be determined by our values, our ethics, our courage, and our willingness to put the 5Ps – People, Planet, Purpose, Peace, and Prosperity – ahead of short-term profit, endless growth, and the pursuit of power.

Every generation faces a defining moment. This is ours.

We can build a future where technology amplifies our humanity instead of replacing it; where progress is measured by human and planetary flourishing, not just efficiency and optimization. A future where humanity remains the operating system behind everything we invent. The Good Future is not going to manifest by itself: We must choose it, design it, and fight for it – every single day.

The future is not something that just happens to us – it is something we create every single day, by action or by inaction. Whether the future is good or bad is entirely up to us. And most importantly: As we see the future, so we act, as we act so we become!

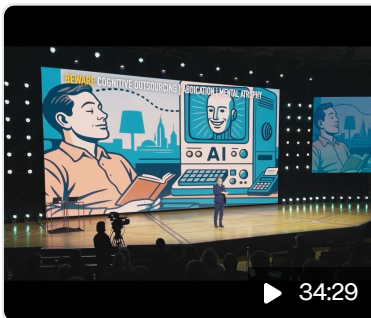
ALL POSTS ABOUT THE GOOD FUTURE



After twenty-two years as a futurist keynote speaker I'm moving beyond being primarily a service provider, a speaker-for-hire. For two decades, "keynote speaker" was my brand - book Gerd, get the future explained, move on to the next agenda item. Useful. Profitable. Entertaining and maybe somewhat enlightening. [READ MORE](#)

Powerful Keynote by Futurist Gerd Leonhard SIBOS 2025 (Super-Cut)

VIDEO



YouTube

Understanding the AI Revolution: Power...

This is a special super-wide screen edit of my keynote at SIBOS 2025 in Frankfurt. We used ...



Terrible events do not cancel the good future – they challenge us to reimagine it.



YouTube



Protopia: Building The Good Future: Yes we ...

The future is not written—it's a choice. In this talk, I explore why #thegoodfuture is entirely possible...

GERD'S QUOTES on the good future

“

"Trust isn't digital, happiness isn't a program, and relationships aren't code"

”

“

"This is a key challenge of the Intelligence Revolution: Abundance on the outside, scarcity on the inside"

”

“

"Your mindset contains your future"

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The 5 Ps: People, Planet, Purpose, Peace and Prosperity

All technology must serve the 5Ps in order to assure human flourishing

THE INTELLIGENCE REVOLUTION · A MANIFESTO FOR THE GOOD FUTURE

MORE CHANGE IN THE NEXT 5 YEARS THAN IN THE PREVIOUS 50.

Amazing advances in science and technology **alone will not be enough** to ensure human flourishing.

Maximizing profit and growth above all else has become **a toxic relic** – ill-suited to the era we are entering right now.

Capital markets, governance and policy must **reward value across all five dimensions**.

THE PIVOT – OUR LIVES, OUR SOCIETIES, OUR ECONOMIC LOGIC

PEOPLE
Improve human well-being

PLANET
Protect the natural world

PURPOSE
Pursue meaningful goals

PEACE
Social cohesion & democracy

PROSPERITY
Sustainable prosperity for all

THE WINDOW IS NARROW: 5-10 YEARS TO LAY THE FOUNDATIONS FOR A GOOD FUTURE.

FUTURISTGERD.COMGERD LEONHARD · FOR THE HUMAN FUTURE

A Manifesto for the Good Future

For most of the last century we measured progress with a single yardstick: profit and growth (and power). The industrial revolution, and then, the information revolution (the Internet) both fed off (and into) this simple economic logic.

The 1P world made some of us rich and it made the markets more efficient, but it's utterly unfit for the future as we head into the Intelligence Revolution fuelled by AI (and other hyper-exponential game-changers such as robotics, fusion energy and quantum computing). If we continue to pursue the sole objective of Profit & Power, we will implode before we reach 2050 – a world of abundance cannot coexist with the outdated economic mantras of the pre-AI world.

"Capital markets, corporate governance, and public policy must start to reward organizations that create value across all five dimensions."

This (and the climate change debate) is why I keep coming back to the 5Ps that I introduced over a decade ago: People, Planet, Purpose, Peace and Prosperity. Not as just another meme, but as a better economic operating system for the decisions we make about science, technology, business, policies and the future. Get the first four right, and prosperity stops being the thing we chase – it becomes the thing we earn.

People, because no economy is worth more than the lives inside it. Planet, because there is no good future on a broken one (even if we do go to other planets). Purpose, because efficiency without meaning and telos (direction) is just a faster way to nowhere. Peace, because everything we want to build assumes we don't tear it down first, and that we can indeed collaborate. And prosperity – real prosperity, shared and lasting – as the result, not the goal.

The future is not written; it's a choice. The 5Ps are how I propose to design it.

Explore the 5 Ps

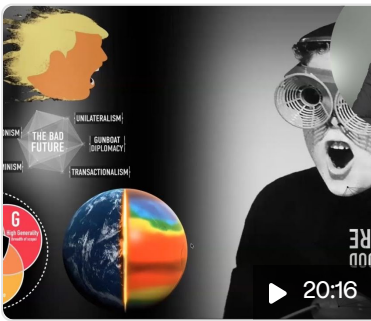


YouTube

People, Planet, Purpose and Prosperity ...

This is the ticket to our future. Beyond GDP: People Planet Purpose and Prosperity. More a...

01:30



YouTube

How the U.S. has lost the plot on The Go...

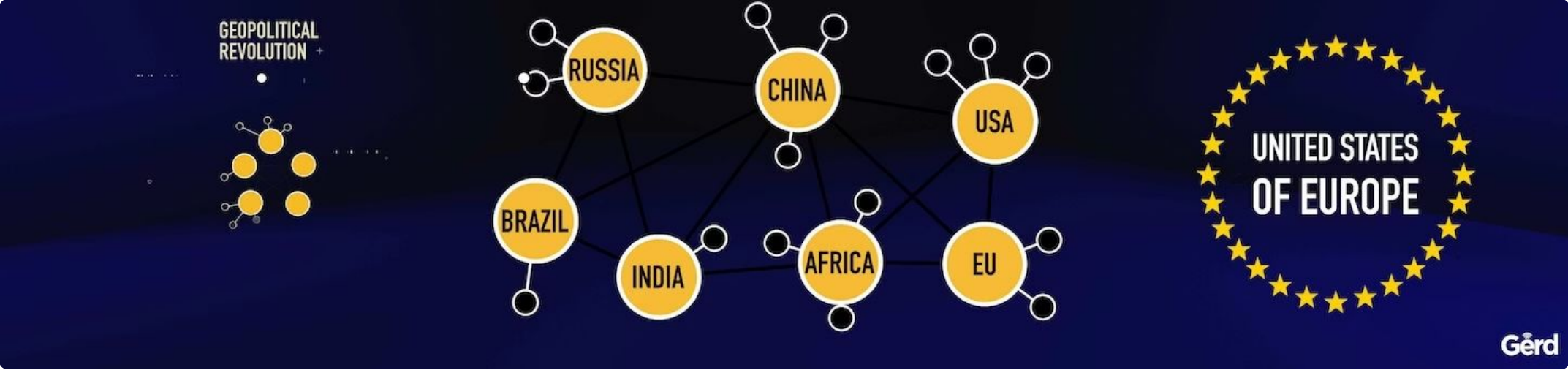
This presentation is an excerpt from a recent online event I did with @LondonFuturists see...

20:16

More

"Trust isn't digital, happiness isn't a program, and relationships aren't code"

[Go to Top](#)



The Future of Europe

Europe must stand up for the Good and Human Future. How to design and realise The United States of Europe? How compete with American innovation, capital and entrepreneurship? How to achieve European sovereignty?

Europe has a tough battle ahead: Europe Must Choose and Secure Its Preferred Future

For decades, we have been told that the future is made elsewhere – primarily in the United States – and that here in Europe, it simply happens to us. The forces shaping tomorrow seemed beyond our control: Silicon Valley, Wall Street, non EU governments, and dominat global markets such as NASDAQ.

Recent events have challenged that assumption. The actions of the current U.S. administration have created significant disruption and confusion across Europe and in Brussels, yet they have also forced us to confront a crucial truth: the future is not something that happens to us. It is something we choose. More precisely, it is the sum of the choices we make every day, here in Europe. And it's time to take charge.

In this era of AI and the Intelligence Revolution, the moral center of [The Good Future](#) must be Europe

In parallel with the accelerating climate crisis and [extreme geopolitical upheaval](#), we have now (July 2026) entered the [Intelligence Revolution](#). Humanity is facing a tsunami of hyper-exponential and combinatorial technologies: robotics, quantum computing, nuclear fusion, synthetic biology, and geo-engineering (to name only a few). Together, these forces – all amplified by AI – could create unprecedented prosperity – or profound instability, and even cause our [demise as a species](#), if left unchecked. As I like to say, it could be heaven or it could be hell (the [HellVen dilemma](#)). The outcome depends not only on the technologies themselves (reminder: AI is no longer just a tool – it's an agent) but how we use them, on the choices we make and the ability of our leaders to shape the future wisely.

The most important question is no longer what technology can do. The answer is increasingly: almost everything. By 2030, capabilities that seem extraordinary today may become commonplace (such as Super-Intelligence or AGI). The real question is what technology *should* do. **What kind of future do we want**, and how will we make our voice matter?

The most important question is no longer what technology can do.

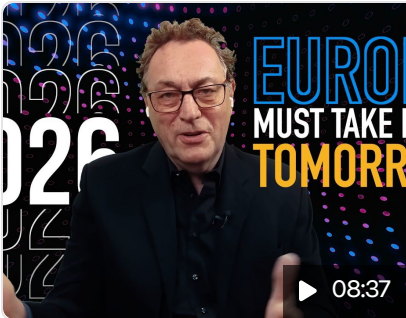
Technology can increasingly almost anything, and [science fiction is increasingly becoming science fact](#). By 2030, capabilities that seem extraordinary today may become commonplace (such as [Super-Intelligence or AGI](#)). The real question is what technology [should do](#). What kind of future do we want, and how will we make our voice matter?

Will we build a [technocratic world](#) that is optimized for machines, efficiency, profit, growth, and endless consumption? Or will we create a world centered on human (and planetary) flourishing, freedom, purpose, well-being, and shared prosperity?

Europe – a continent shaped by humanist values – faces its greatest test since the end of World War II. In a world increasingly dominated by geopolitical turbulence, power-plays and posturing, algorithmic power, and global technology empires, Europe can no longer afford to wait, follow, or drift. Europe must find its voice, define its purpose and direction, and act with courage and determination.

Our unique strength does not lie in being bigger, faster, richer or happier than others. It lies in our ability to offer a distinctly human-centered vision of the future; one grounded in democracy, sustainability, ethics, and shared prosperity. A future built on the 5Ps: People, Planet, Purpose, Peace and Prosperity. Not a future defined by a single P: Profit (or Power)





 YouTube

The Good Future or the Bad Future? Europe...
In this hard-hitting new video, I start with the assertion that #thegoodfuture will no longer com...

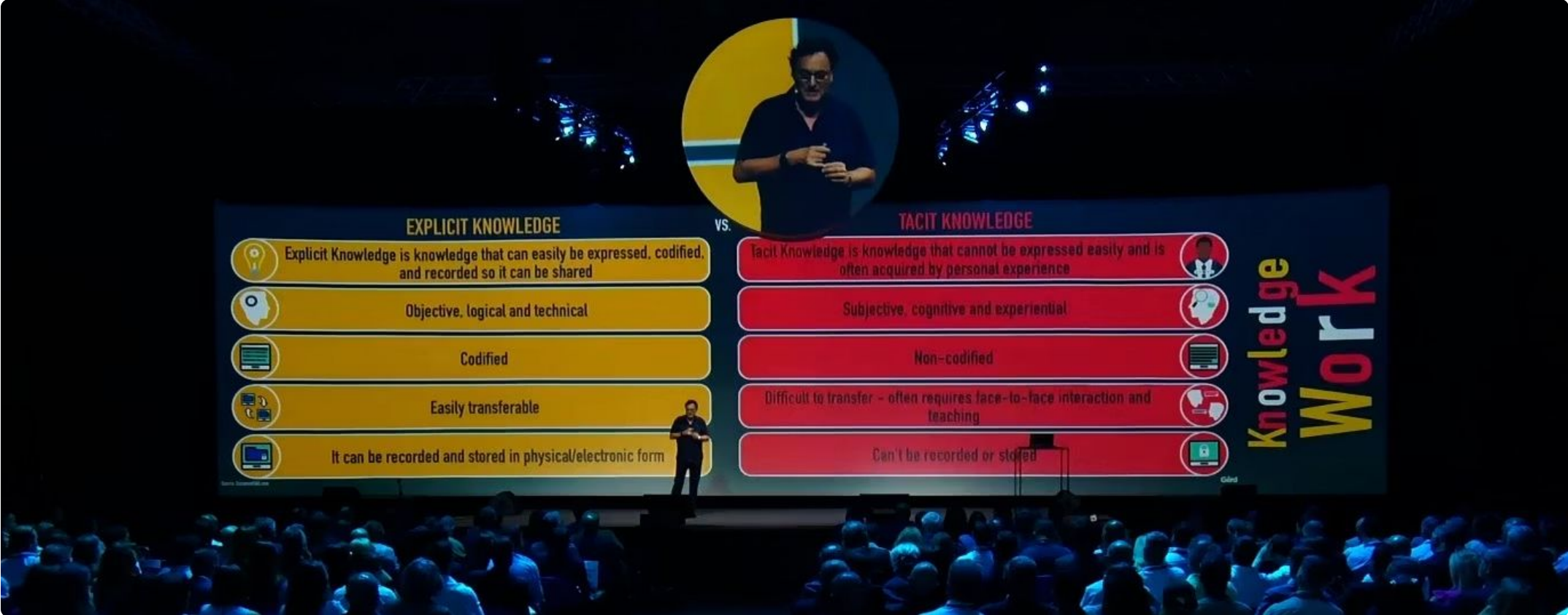
[It's time to Fight for the Good Future](#)

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[Download Gerd Leonhard's ELF Future of Europe White Paper visit Gerd.tv](#)



Future-Fit Learning and Education



If you work like a robot, a robot will take your job. If you learn like a robot, you'll end up working for them.

Your mindset contains your future. But Education wasn't built for what's coming...

We are entering the Intelligence Revolution, and the change will be faster, deeper and more disruptive than the Industrial Revolution or even the Internet Revolution ever was. Not in 250 years – by 2030.

"Human-Only Work is our Future!"

That's the problem with school as we've known it: decades spent downloading facts "just in case," memorizing what a machine can now recall in half a second. Yet knowledge without wisdom is like water in the sand.

The future no longer belongs to the people who know the most. It belongs to the people who can learn, unlearn and relearn (Alvin Toffler), who can create, imagine and intuit, and who can go beyond information and data toward understanding, wisdom and consciousness. That means moving from competing with machines to nurturing and honing what machines cannot, and should not, replicate: empathy, ethics, imagination, collaboration, curiosity – the Androrithms.

Education has to stop being about information, explicit knowledge and content – and start being about character.

Call it HECI – Humanity, Ethics, Creativity, Imagination – or simply call it becoming more human again. The schools, colleges and universities that matter in ten years will teach experience over information: projects, real-world challenges, mentorship, teamwork; not lectures and rote knowledge transfer, which will increasingly happen on a screen and with AI assistants.

We must remember that machines are for answers, but humans are for questions. And graduation was never the finish line — it was the starting gun. We don't finish learning. We just keep going..

[visit the Gerd.tv Playlist on education](#)

Some of Gerd's Memes

Education Futures

Human-only work is our future. Learn like a human not like a machine!

Awesome Humans

Flip the VUCA! Velocity, Unorthodoxy, Co-Creation, Awesomeness

HECI

/ˈhɛk.i/ · acronym · pronounced "hecky"

Humanity, Ethics, Creativity, Imagination — the four human layers that sit on top of every technological foundation. The thing your stack is missing.

[WATCH](#)

Hellven

/ˈhɛl.vən/ · noun · coined 2018

Exponential technological progress could be heaven or it could be hell - it all depends on what we do with the god-like powers we are now accumulating. We don't just need tools we also need TELOS.

GERD'S QUOTES ON Future-Fit Learning

"In the era of AI, its no longer about knowing more – it's knowing what matters"

"Trust isn't digital, happiness isn't a program, and relationships aren't code"

"As Science Fiction is increasingly becoming Science Fact, IMAGINATION will truly become more important than knowledge"

"Your mindset contains your future"

