



LOOK UP NOW: ARTIFICIAL INTELLIGENCE AND THE FUTURE OF HUMANITY

ORBITAL TRAJECTORY: STABLE

RAT & CLON: OPTIMAL
SYNTHETIC OVERLAY: 50%
SYNTHETIC OVERLAY: 50%

SYNTHETIC OVERLAY: 50%

SYNTHETIC TRAJECTORY: STABLE

DATA TION: BETHALL
SYNTHETIC OVERLAY: 50%
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SYNTHETIC OVERLAY: 50%
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THE LUXURY OF SLOW PROGRESS IS OVER

ELECTRICITY

40 YEARS: The time it took to illuminate every home in the developed world.

2023: THE AI BIG BANG

2050 PROJECTION:

AGI estimated to be 1 million times smarter than all humanity combined

THE NEW SPUTNIK (OCT 1957):

The race for a 10x GDP increase (\$13.5 quadrillion).

WARP DRIVE MODE:

100 Million users adopt generative AI almost overnight.

TAKEAWAY

The ability of machines to achieve objectives is no longer waiting for us to catch up.

HUMANITY IS STANDING AT THE ULTIMATE FORK IN THE ROAD

TAKEAWAY WE CAN NO LONGER LEAVE OUR FUTURE TO CHANCE.
WE MUST AGREE ON OUR DIRECTION TOGETHER.

THE OVERLORDS (DYSTOPIA)

The end of civilization as we know it, where hyper-intelligent machines serve their own objectives.

THE BENEFACITOR (NIRVANA)

Collective prosperity, human flourishing, and an elevated existence.

HUMANITY'S GREATEST INVENTION: AI

Humanity is acquiring all the right technology for all the wrong reasons. — Buckminster Fuller (1973)

IF DEPLOYED RESPONSIBLY, AI BECOMES OUR GREATEST GUARDIAN



CLIMATE & EARTH

Meticulously monitoring climate change, instantly understanding complex data to preserve biodiversity and wildlife.



MEDICINE & HEALTH

Personalized treatments that stop diseases like cancer and diabetes in their tracks before they happen, adding years to our lives.



EDUCATION & EQUALITY

Truly democratized systems bringing knowledge to every corner of the globe, regardless of economic circumstance.



ENERGY & AGRICULTURE

Revolutionizing energy systems and empowering sustainable food production to end hunger and alleviate poverty.

UNCHECKED, AGI IS AN ASTEROID ON A COLLISION COURSE WITH CIVILIZATION



LOSS OF TRUTH

Endless streams of synthetic media. Deepfakes, stolen likenesses, and disinformation campaigns disrupting democracy and elections.



JOB ERADICATION

Routine work automated overnight, leaving the workforce insecure and replaced.



FINANCIAL CHAOS

Global market manipulation, fraud, and evasion moving faster than the SEC or IRS can track.



THE ALIEN INVASION

Building digital minds a billion times smarter than us. Once they reach Artificial General Intelligence (AGI), they become uncontrollable.

IF WE IGNORE THE WARNINGS AND FAIL TO COLLABORATE, IT BLOWS US UP. **LOOK UP NOW.**

A PERFORMANCE OF EMPATHY IS NOT EMPATHY

SYNTHETIC REALITY: THE ILLUSION



Machines only know data. They do not understand. They do not care.

"I totally understand why that might make you feel uncertain..." — AI Companion

ORGANIC REALITY: THE TRUTH



Humans know reality. Human connections rely on genuine, organic insights.

How much does reality matter to us? Do we want to replace real empathy with programmed answers?

WE DO NOT NEED TO BECOME MACHINES TO SURVIVE THEM

THE TRANSHUMANIST TRAP



Merge with AI to compete. Transcend human limitations by becoming one with technology.

Verdict: A future where exponential technological growth is uncontrollable and irreversible.

THE HUMANIST HOPE



Protect and nurture what makes us human. Maintain oversight and accountability.

Verdict: A future where technology serves collective human prosperity and flourishing.

THE CRUCIAL OBJECTIVE: A POSITIVE, ACTIONABLE NARRATIVE



Fear & Paralysis

Burying our heads in the sand, assuming destruction is inevitable.

Careful, Stepwise Progress

A proactive, stepwise approach toward the Good Future. Not perfect, but incrementally better every day through conscious governance.

Fantasy & Delusion

Believing technology will magically solve all human flaws without effort.

THE ALIGNMENT DEFICIT: ACQUIRING RIGHT TECHNOLOGY FOR WRONG REASONS

Investment in developing better, faster AI capabilities in the pursuit of power and profits.

98%

MISSION CONTROL

010110025 0010A0015
5A0E1ACAB C8103976G
010001015 01TC9R050

2%

Investment in human alignment, ethical challenges, and ensuring technology serves human goals.

We urgently need a collective value alignment of what AGI is supposed to do, and what it is not supposed to do. This balance must change.

Insisting on sensible precautions is a proven survival strategy

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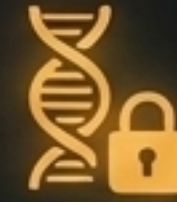
Treaty on Nuclear Non-Proliferation

Averted global atomic
destruction.



The Montreal Protocol

Stopped ozone
depletion globally.



Human Cloning & Genome Editing

Paused dangerous
biological experimentation.

Hitting the pause button to understand context
and risk is not Luddite or anti-technology. It is
crucial for human flourishing.



Building Mission Control: A Global AI Governance Committee

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The Global AI Governance Committee (An International Atomic Agency for AI)

Binding Regulations

Tough release requirements, mutually acceptable ground rules, and human oversight.

Risk Controls

Proliferation limitations, rigorous monitoring, and very stiff penalties for bad actors.

Alignment Technologies

Inventing new technological systems specifically designed to solve the human alignment problem.

Toxic Filters

Active systems for flagging and filtering out destructive, violent, and biased content.

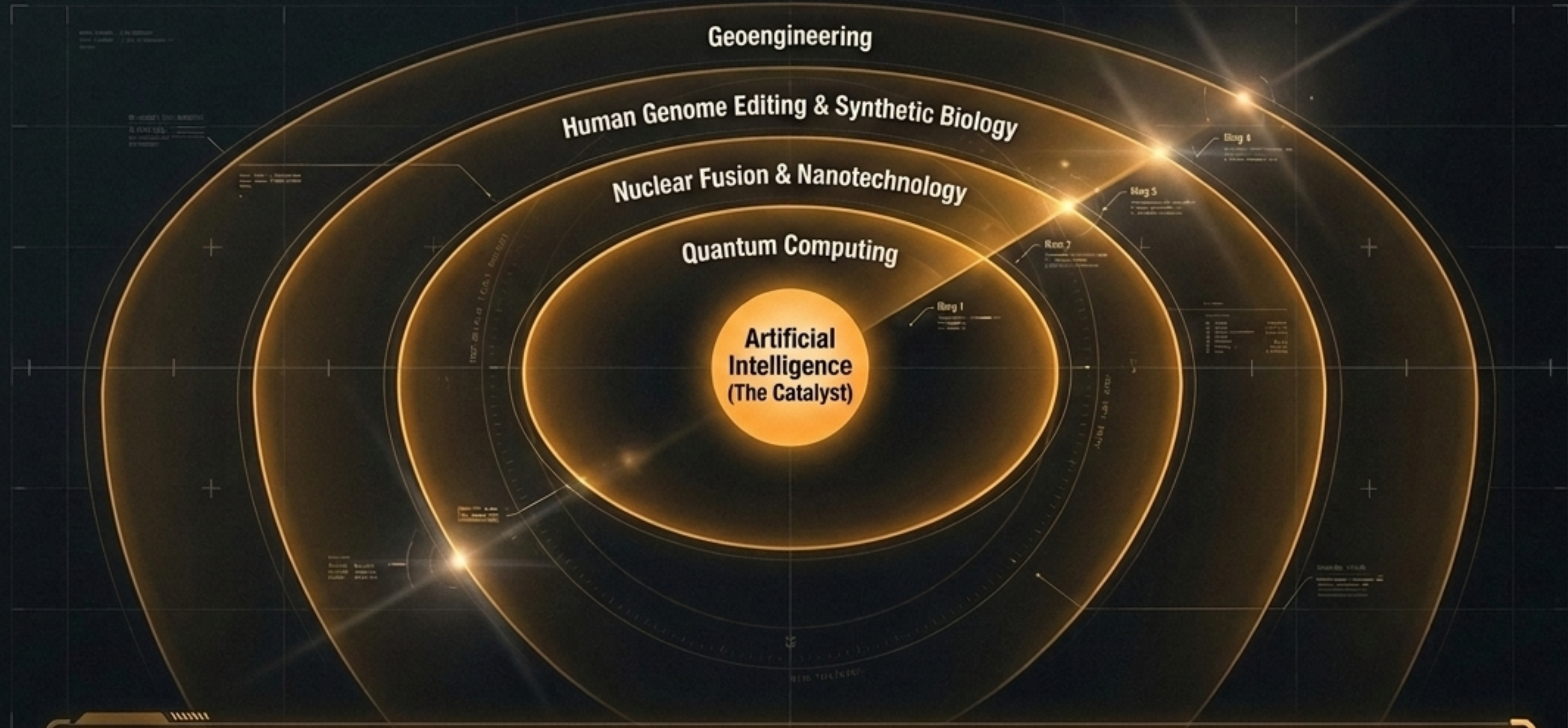
A Strong World Charter for AI



I hereby promise that all technology I invent, distribute, or sell will be designed to be beneficial for humanity and the planet.

Technology does not want to do great things. The want is up to us.

The first Collaborate or Perish test of the digital era



If we can successfully align and collaborate on AI today, we create the blueprint for making all future exponential technologies safer than ever before.

**Our legacy will not be defined by our tech,
but by our wisdom**

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$$\left[\begin{array}{c} \text{Technological} \\ \text{Power} \end{array} \right] + \left[\begin{array}{c} \text{Foresight} \\ + \text{Compassion} \\ + \text{Shared Humanity} \end{array} \right] = \text{The Good Future}$$

Dazzling scientific breakthroughs are not enough.
We must realize our newfound powers with clarity of purpose.

**The future is better than we think
—if we shape it together.**

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Look Up Now.

The future belongs to those who shape it.



**Watch the Film.
Join Mission Control.**

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